

Framework to consider in developing your proposal

1. Research Question and Project Rationale

what do you plan to research? how will you research it?
& why it is important to research this subject?

THE QUESTION OF GENRE IN THE ANIMATED FILM

The concept of the genre and the animated film.

- Interpretation and application of the concept of genre in the film.
- An approach to animated film.
- Animation as a technique.
- The animated film is like a type of film based on a special technique.
- The two faces of the animation illusion: meticulous work and magic.
- Is animation the ideal medium for endowing non-human characters with human qualities?
- The role of anthropomorphism in the adoption of genres.
- The question of Genre from the perspective of the animated film.

Genres of mass film in animation.

- The group of crime genres in animated films.
- The group of fantasy genres in animated films.
- Animation and comedy.

I will be researching these using:

google scholar,
interview with the director of an animated film,
the UAL university online eBooks database, literature
Movie Database. <http://www.imdb.com>
Oxford University Press

Examining these are important from the point of view of my thesis research, as they help to answer the questions and analyze the data.

2. At least 5 keywords

genre style of art

animation

fantasy

anthropomorphism

mass film

3. Situate your proposal in relation to key texts, issues and debates.

Name and explain authors relevance to your project proposal

The authors I research include previously written theses, technical analyses, animated and live-action films.

I did an interview with director Simon Balázs.

These allow the examination of many different points of view.

The non-closure of the concept of genre can probably be explained by the fact that there is no real sharp line between the semantics and pragmatics of the concept.

Tom Gunning, who investigates film genres, emphasizes the uncertainty and ambiguity of the genre.

Gunning, Tom. 1995. "Those Drawn with a Very Fine Camel's Hair Brush": The Origins of Film

Gunning, Tom: „Nagyon finom teveszőr ecsettel rajzolták”: a filmes műfajok eredetei.(trans. Kaposi Ildikó)In: Kovács András Bálint –Vajdovich Györgyi (eds.): A kortárs filmelmélet útjai. Budapest: Palatinus, 2004. pp. 273–291.

"Animated film is often mistakenly classified as a film genre," writes Nichola Dobson¹. We can regularly come across that it is mentioned as a genre in various professional works² or databases³. Another case of confusion may be when animation forms are referred to as animation genres - although this proposal at least somewhat shades the picture, as much it changes the genre division of animation itself⁴ but by definition, individual animation forms are not genres either. , because the mere forms do not constitute a genre in themselves, if they are not joined by other features that create a closer connection between the works.

1Dobson: The A to Z of Animation and Cartoons. p. 83.

2Pl. Vallet, Antoine: Les Genres du cinéma. Idézi Moine, Raphaëlle: Cinema Genre. Blackwell Publishing, 2008. pp. 23–24; Friedrich, Andreas (ed.): Filmgenres: Animationsfilm. Stuttgart: Reclam, 2007. p. 12;Féjja Sándor: Holnap nyolcéves leszek. Az egészestés filmanimációról. Quality Film, 1994; M Tóth Éva: Aniráma.

3 Movie Database. <http://www.imdb.com>

4Animációs műfajok. In: Zágon (ed.): Az animációs film. pp. 11–19

4. Research Methodology and Analysis

Include names of case studies, images, material examples like artworks, games or films.

I look to many sources for background information and to identify existing data.

The characterization and analysis of the genres will be based on a thorough analysis of animated film case studies, works of art, literary works, games, cartoons, and films.

Some background resources:

Batman (Tim Burton, 1989)

Conan the Barbarian, John Milius, 1981

Star Wars, George Lucas, 1977

Sleeping Beauty, Clyde Geronimi, 1959

The Witches of Eastwick, George Miller, 1987

Prince of Egypt, Brenda Chapman, Steve Hickner, Simon Wells, 1998

Murder on the Orient Express, Sidney Lumet, 1974

The Sandman, Paul Berry, 1990

I will use a report made with the
Simon Balazs director

Animated films

- Animated film "Re".
- BBC winter Olympics "extreme by nature"
- Odesza "light of day"

5. Bibliography (not included in word count)

Harvard Style – For guidance on how to reference correctly (using your UAL login)
see appropriate examples on <https://www.citethemrightonline.com/>

Dobson, Nichola: The A to Z of Animation and Cartoons. Lanham –Toronto –Plymouth:
The Scarecrow Press, Inc., 2010.

Altman, Rick: Film/Genre. London: BFI/Palgrave Macmillan, 1999.